

## **CORPORATE UPDATE | NOVEMBER 2021**



### **Our Dual Platform**

Chicago



Boston



### **FUND PLATFORM**

**BUY-FIX-SELL** 

RCP Venture



Lincoln Road (Miami, FL)







Washington, DC



New York City

**CORE PORTFOLIO** 

STREET & URBAN RETAIL





New York, NY





# CORE PORTFOLIO

### Our Core Portfolio

~40% Street

*Irreplaceable* locations in must-have retail corridors



~20% Urban

Located in *high density* and *high household* income with **essential** tenants



~40% Suburban

Essential and high performing discounters ~50% grocery anchored



# LOOKING FORWARD



### Multi-Year Building Blocks

**Strong Foundation for Long-Term FFO Growth FUND BUSINESS** Fund V **Albertsons ACQUISITIONS \$100M** = **1%** FFO Creation **RE-ANCHOR & REDEVELOPMENTS Crossroads Re-Anchoring CORE NOI INTERNAL GROWTH** 5% to 10% Annual



# Core Internal Growth

### **Putting Together the Pieces**

1 NET ABSORPTION (Profitable lease-up less anticipated expirations)

~ \$10M to \$15M

Core Occupancy of ~90% returning to 95%

CONTINUED CREDIT RECOVERY

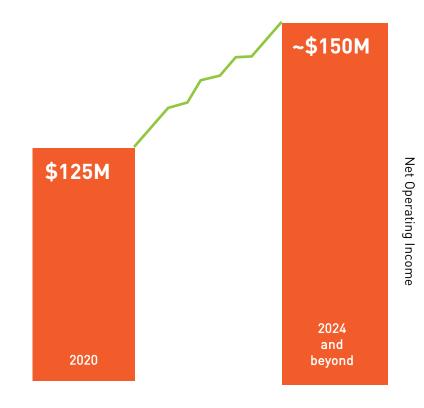
~\$5M to \$6M

Credit reserves returning to ~1%

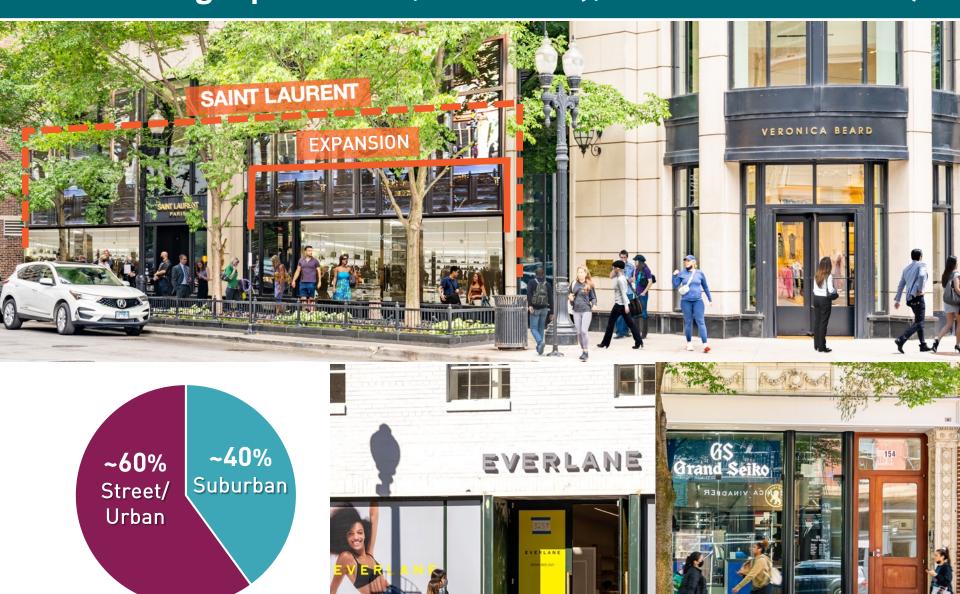
CONTRACTUAL RENTAL GROWTH

~\$8M to \$10M

Driven by higher contractual rent steps in street leases blending to approximately 2%



### Core Leasing Pipeline of >\$16 Million (\$10M Executed Leases)



WASHINGTON, D.C.

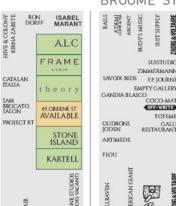
SOHO, NY

PIPELINE COMPOSITION ON EXECUTED LEASES









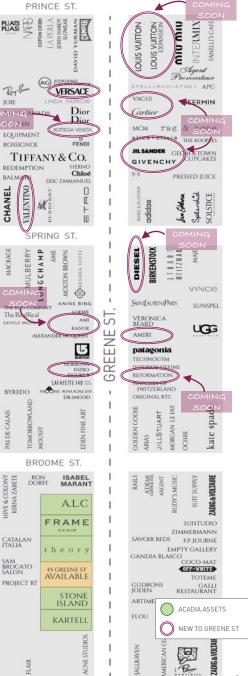
BROOME ST.

SUISTUDIO ZIMMERMANN SAVOIR BEDS F.P. JOURNE GANDIA BLASCO
COCO-MAT **EMPTY GALLERY** OFF-WHITE GALLI RESTAURANT O D Pa

GRAND ST.

### ...Is Not What You Get





GRAND ST.

## Re-anchor & Redevelopments

## **Crossroads Re-anchoring**



## External Growth

### What Have We Done Lately?

### **\$100M** = **1%** FF0 Creation

~\$155M = ~\$95M + ~\$60M

Core & Fund **Transactions to Date** 

**Completed Fund V Acquisitions Year-to-Date** 

**Completed Core Structured Financing Investments** Year-to-Date

**Growing Fund V Pipeline** 

~3%

### **Earnings FFO Accretion**







### Recent Core Structured Financing Investment on Greene Street

### 57-63 Greene Street \$42 Million



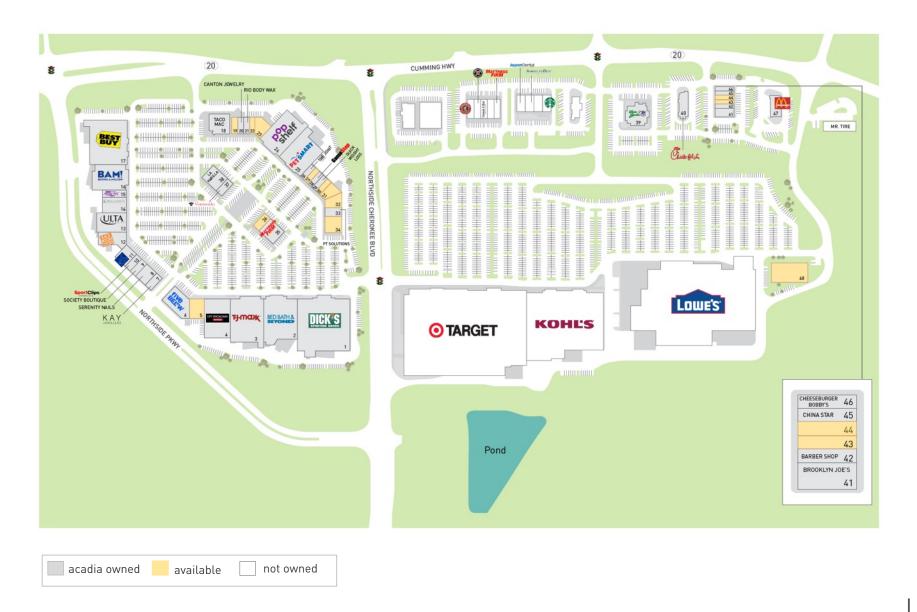
# Fund V Acquisitions

### **Recent Fund V Acquisitions**

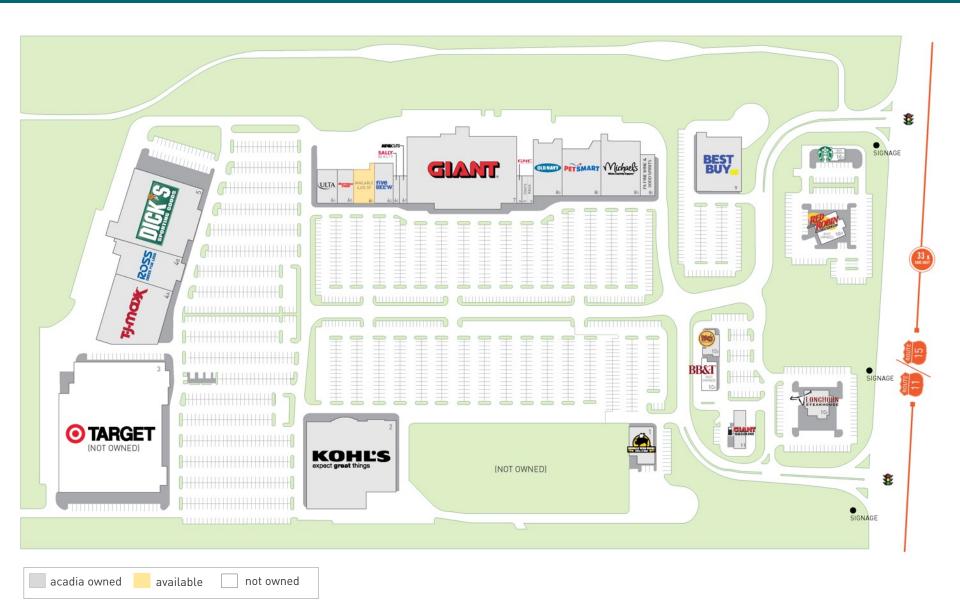




### **Canton Marketplace**



### Monroe Marketplace



## Existing Fund Investments



Walmart 💥

HomeGoods

Trussville Promenade

Birmingham, AL

Tri-City Plaza

Vernon, CT





~\$730 MILLION

of FUND V

Investments

**Acquired to Date** 

7%-8%

cap rate

























Canton Marketplace

Canton, GA

### **High-Yield Thesis**

**CAP RATE** 

7%-8%



SECURED LEVERAGE ~65%

AT BLENDED ALL-IN RATE

3.5%



CASH-ON-CASH
RETURN







### Fund II, Distressed & Opportunistic Retailers



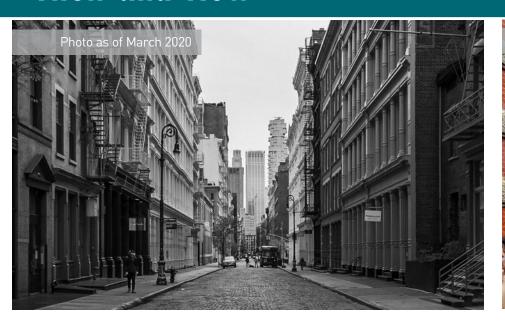
# BALANCE SHEET

### **Core Balance Sheet**

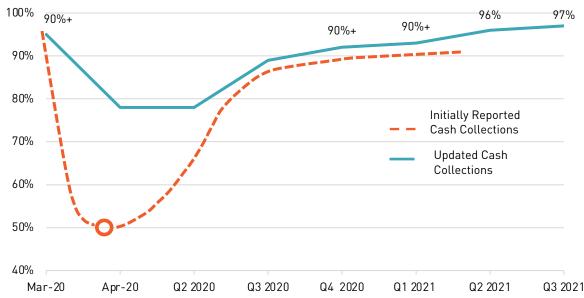
- No material scheduled Core debt maturities through 2026
- No material construction or development cost commitments
  - Projected recurring capital expenditure spending is less than \$10M
- Increased liquidity with new \$700M unsecured credit facility
- Dividend Policy
  - Declared \$0.15 per common share for fourth quarter 2021



### Then and Now

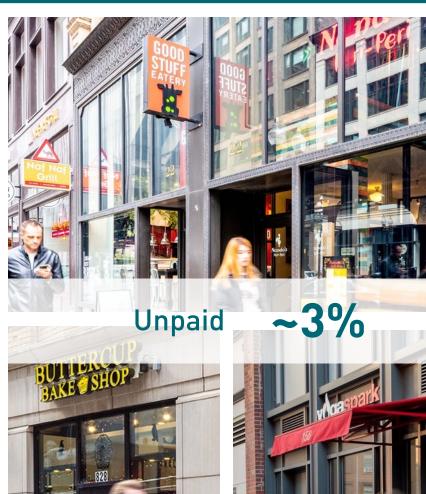






### Third Quarter 2021 Core Tenant Collections





Note: Based upon Q3 2021 billed rents and recoveries

### Not All NOI and Occupancy Growth are Created Equal



### Street Lease-Up Far More Profitable than Suburban

#### **STREET**

Rent: **\$100 PSF** 

Upfront Cost: \$150 PSF Term: 10 Years Square Feet: 7,500

NOI: \$750,000

Net Effective Rent: \$85 PSF
AFFO Contribution: **85%**Payback Period: **1.5 Years** 



#### **SUBURBAN**

Rent: \$15 PSF

Upfront Cost: \$100 PSF Term: 10 Years

Square Feet: 50,000

NOI: \$750,000

Net Effective Rent: \$5 PSF AFFO Contribution: 33%

Payback Period: 6.7 Years

## KEY TRENDS

## LUXURY



### Our Street and Urban Demographics

Approximately 90% of our Street and Urban Portfolio resides in

locations which are above the  $\overline{75^{th}}$  percentile of household incomes

Our Top Sub-Markets











Our Portfolio is Well Poised to Benefit from

nearly \$4.0 Trillion of Consumer Pandemic Savings



GRAND ST.





E CHESTNUT ST

CHICAGO, IL RUSH-WALTON STREET







## OMNICHANNEL

### **Execution of Omni-channel Strategy and Growth of Store Fleet**





Multi-channel repeat customers spend

1.5x

more in net sales than single-channel repeat customers U.S. stores generated

\$4.3M

Average Unit Volume

"At the end of the day, people like to shop in physical stores, and use online for convenience and replenishing."

-Craig Johnson, President of Consumer Growth Partners

Source: "Retailers Rethink Brick-and-Mortar Potential," David Moin, WWD, Aug 31, 2021

Total market sales increase over

250%

after opening first retail store

Retail footprint has room to expand

900+

retail stores in the U.S.





GEPPERTH'S MEAT MARKET





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## CHICAGO, IL ARMITAGE AVE



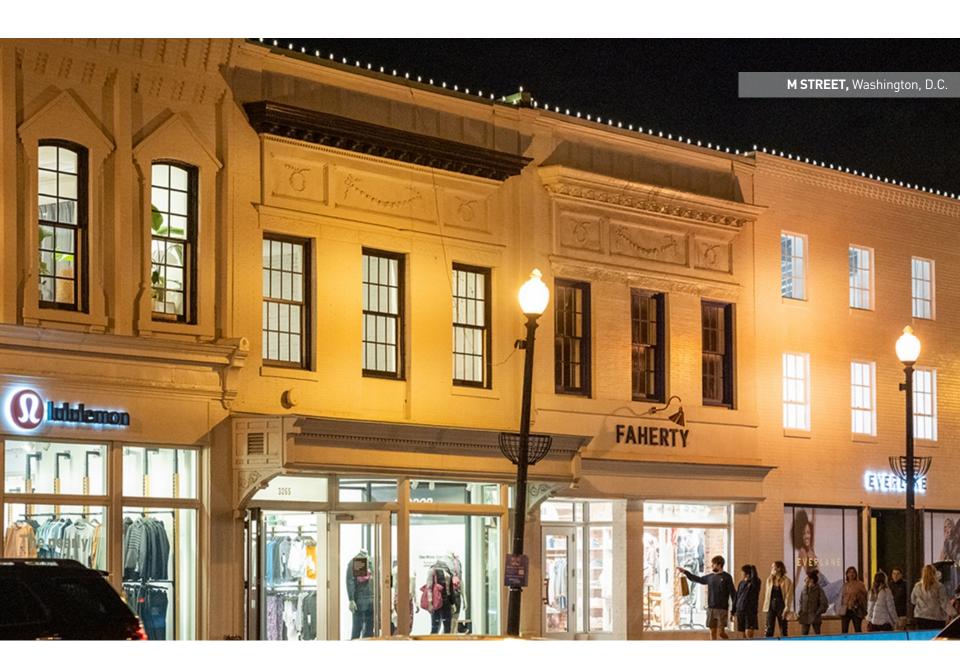


### WASHINGTON, D.C.

**M STREET** 

acadia ownednew additions /

O new additions / digitally natives





## **GREENWICH, CT**GREENWICH AVENUE

## STABILITY















# FUND PLATFORM

### Multiple Value Creating Strategies



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### **HIGH-YIELD**



## BEFORE







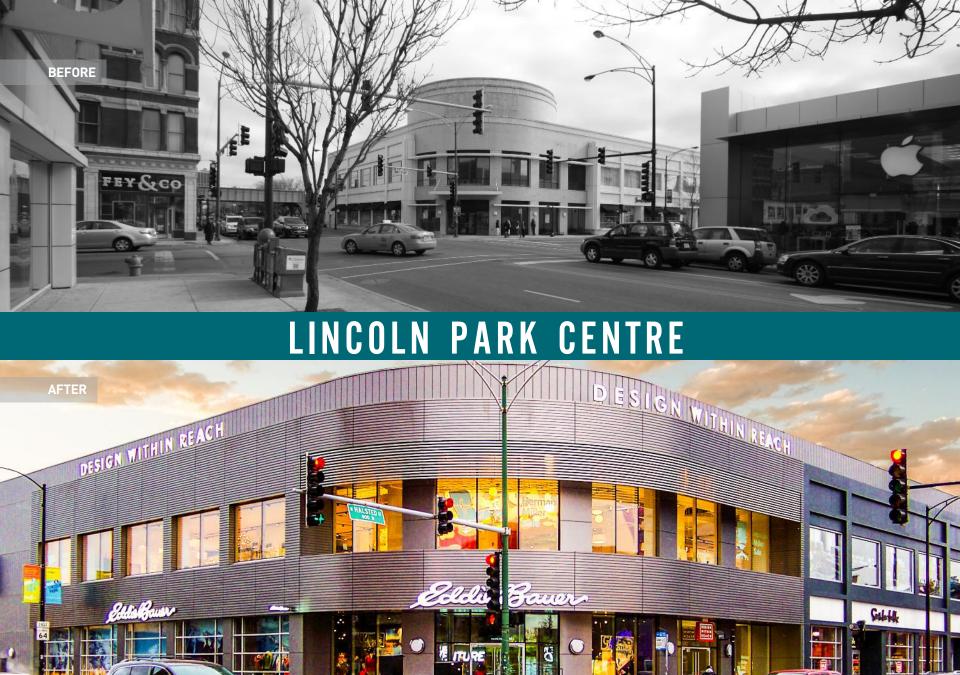
**OPPORTUNISTIC RETAILERS** 

DISTRESSED

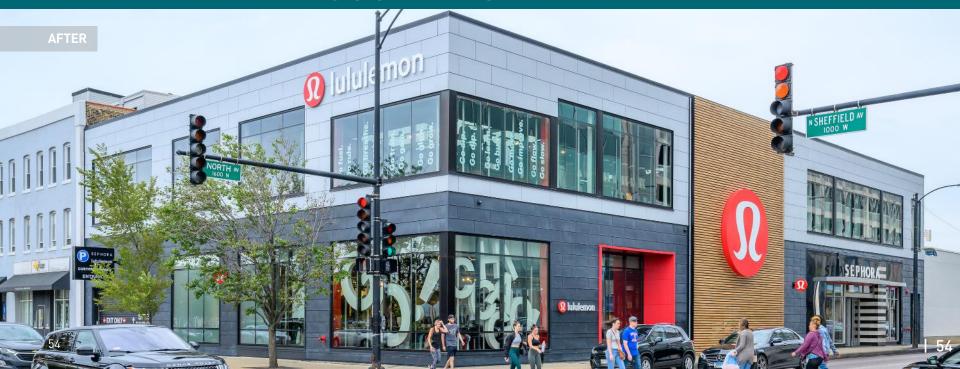


### LINCOLN ROAD: Miami Beach, FL





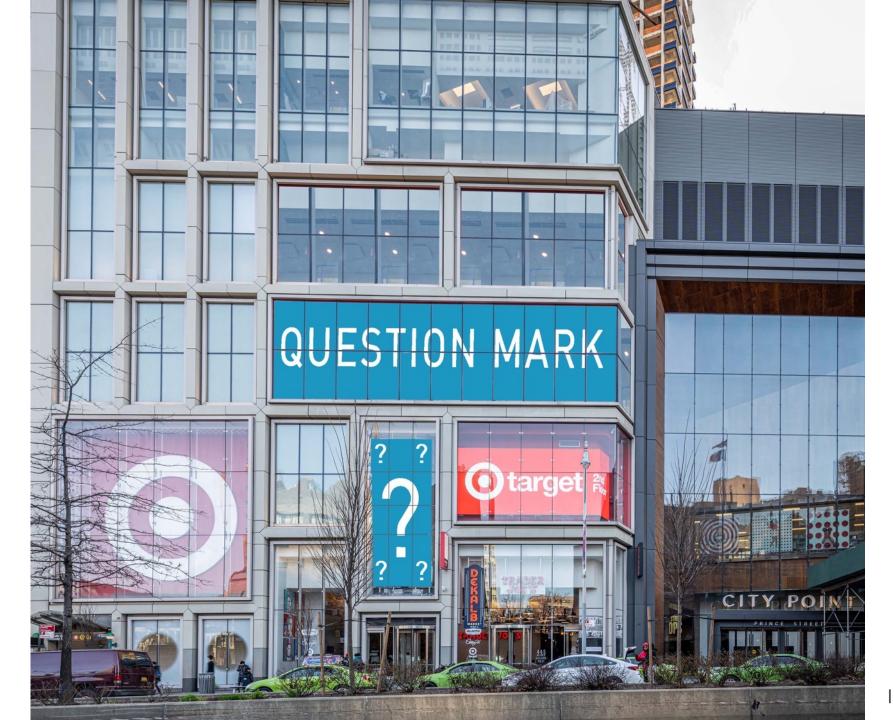






### City Point: Urban Transformation and Densification









### CORPORATE RESPONSIBILITY

We believe that responsible environmental, social and community stewardship and responsible corporate governance are an essential part of our mission to build a successful business and create long-term value for our company and our stakeholders.

### **ENVIRONMENTAL**

- Pursuing initiatives to reduce energy and water consumption and increase reliance on renewable energy sources in our common areas, including:
  - Parking lot lighting upgrades to LED and smart lighting controls
  - Renewable energy procurement, solar panel and battery storage leases and Electric Vehicle charging stations
  - Smart irrigation controls installation
- Received the Outstanding Achievement in Land Use Award from Green Business Partnership in 2019 for our commitment to sustainable operating practices at our headquarters



### **SOCIAL**



- Diversity, equity and inclusion (DE&I)
   are fundamental values of our business.
   Our DE&I Program is focused on
   fostering a professional environment
   that fully embraces individuals with
   varied backgrounds, cultures, races,
   identities, ages, perspectives, beliefs
   and values
- In 2020, our retention rate was 93% and our employee overall satisfaction score was 90%
- Supporting local charitable and volunteer organizations, including by hosting community events and fundraisers throughout our portfolio



### **GOVERNANCE**

- Dedicated to maintaining a high standard for corporate governance predicated on integrity, ethics, diversity and transparency
- Our Board of Trustees includes racial, ethnic and gender diversity, earning our company recognition by 50/50 Women on Boards for two consecutive years



 Received the NAREIT Gold Investor Care Award recognizing the quality of our investor reports for the second consecutive year

### **Safe Harbor Statement**

Certain statements in this press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. Forward-looking statements, which are based on certain assumptions and describe the Company's future plans, strategies and expectations are generally identifiable by the use of words, such as "may," "will," "should," "expect," "anticipate," "estimate," "believe," "intend" or "project," or the negative thereof, or other variations thereon or comparable terminology. Forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the Company's actual results and financial performance to be materially different from future results and financial performance expressed or implied by such forward-looking statements, including, but not limited to: (i) the economic, political and social impact of, and uncertainty surrounding the COVID-19 Pandemic, including (a) its impact on the Company's tenants and their ability to make rent and other payments or honor their commitments under existing leases; (b) the rate and efficacy of COVID-19 vaccines; (c) temporary or permanent migration out of major cities by customers, including cities where the Company's properties are located, which may have a negative impact on the Company's tenant's businesses; (d) to the extent the Company was seeking to sell properties in the near term, significantly greater uncertainty regarding the Company's ability to do so at attractive prices, and (e) the potential adverse impact on returns from development and redevelopment projects; (ii) the ability and willingness of the Company's tenants (in particular its major tenants) and other third parties to satisfy their obligations under their respective contractual arrangements with the Company; (iii) macroeconomic conditions, such as a disruption of or lack of access to the capital markets; (iv) the Company's success in implementing its business strategy and its ability to identify, underwrite, finance, consummate and integrate diversifying acquisitions and investments; (v) changes in general economic conditions or economic conditions in the markets in which the Company may, from time to time, compete, and their effect on the Company's revenues, earnings and funding sources; (vi) increases in the Company's borrowing costs as a result of changes in interest rates and other factors, including the potential phasing out of the London Interbank Offered Rate after 2021; (vii) the Company's ability to pay down, refinance, restructure or extend its indebtedness as it becomes due; (viii) the Company's investments in joint ventures and unconsolidated entities, including its lack of sole decision-making authority and its reliance on its joint venture partners' financial condition; (ix) the Company's ability to obtain the financial results expected from its development and redevelopment projects; (x) the ability and willingness of the Company's tenants to renew their leases with the Company upon expiration, the Company's ability to re-lease its properties on the same or better terms in the event of nonrenewal or in the event the Company exercises its right to replace an existing tenant, and obligations the Company may incur in connection with the replacement of an existing tenant; (xi) the Company's liability for environmental matters; (xii) damage to the Company's properties from catastrophic weather and other natural events, and the physical effects of climate change; (xiii) uninsured losses; (xiv) the Company's ability and willingness to maintain its qualification as a REIT in light of economic, market, legal, tax and other considerations; (xv) information technology security breaches, including increased cybersecurity risks relating to the use of remote technology during the COVID-19 Pandemic; and (xvi) the loss of key executives.

The factors described above are not exhaustive and additional factors could adversely affect the Company's future results and financial performance, including the risk factors discussed under the section captioned "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2020 and other periodic or current reports the Company files with the SEC. Any forward-looking statements in this press release speak only as of the date hereof. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with regard thereto or change in the events, conditions or circumstances on which such forward-looking statements are based.

The Company uses, and intends to continue to use, the Investors page of its website, which can be found at <a href="https://www.acadiarealty.com">www.acadiarealty.com</a>, as a means of disclosing material nonpublic information and of complying with its disclosure obligations under Regulation FD, including, without limitation, through the posting of investor presentations that may include material nonpublic information. Accordingly, investors should monitor the Investors page, in addition to following the Company's press releases, SEC filings, public conference calls, presentations and webcasts. The information contained on, or that may be accessed through, our website is not incorporated by reference into, and is not a part of, this document.